

ESTABLISHED RESULTS – STRONG PARTNERSHIPS

“Ford Motor Company partners with American Police Beat to advertise our law enforcement vehicles and show readers Ford’s commitment to the law enforcement industry. APB is one of the best sources due to the magazine’s large diverse circulation and key decision makers that are reached. Its format is unique to the other law enforcement magazines, which allows for our advertisement to really stand out. In addition, Cynthia Brown, Dick Devlin and the APB staff are fantastic to work with. APB is a proven resource to the law enforcement community, and they will continue to be one of our primary advertising sources for law enforcement vehicles.”

– Tony Gratson, Government Sales Manager, Ford Motor Company

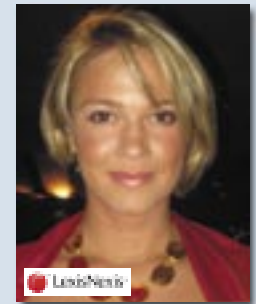


“TASER has been a partner with American Police Beat for many years. The magazine’s respect throughout the law enforcement profession has increased our brand awareness and has been an important reason TASER has experienced such phenomenal growth over the last decade. We have also appreciated the efforts of American Police Beat to create opportunities for us to network on a one to one basis with our law enforcement customers. It’s been a very mutually rewarding relationship and one we hope continues for many years in the future. If you are serious about gaining market share in the law enforcement market, I highly recommend an advertising program in the pages of American Police Beat.”

– Rick Smith, CEO, Taser International

“LexisNexis considers American Police Beat a vital partner in reaching the law enforcement community. We share a common goal of providing law enforcement professionals with current, relevant and reliable information to help improve their job performance. Because of its content, APB is a standout among numerous journals and websites aimed at law enforcement and in addition to the significant leads generated, their relentless dedication to elevating their advertising partners makes working with them even more rewarding.”

– Susan Mangan, Director, LexisNexis Law Enforcement Publications



“Blauer has relied on American Police Beat as one of our primary advertising partners for years. With the countless number of magazines and websites that cater to the law enforcement profession it’s too easy to have your message lost among the crowd. This is never a concern with American Police Beat magazine. APB will always be a stand-out among the crowd when it comes to capturing and keeping the attention of officers all around the country with its unique mix of articles that focus on industry trends, departmental news, and entertaining stories. For guaranteed advertising results, American Police Beat is the solution.”

– Tom Ames, Marketing Director, Blauer Manufacturing

**43 Thorndike Street - Floor 2 - Cambridge MA 02141
800-234-0056 | www.apbweb.com**

