

# HUGE ONLINE COMMUNITY OF COPS

Supplement your Print Advertisement with ease

## MAIN SITE



## FORUMS SECTION



## APBWEB.COM AND FORUMS

Online News Source for the Law Enforcement Professional. Provides a rapidly accessible medium for officers and command staff to find out about the stories affecting their daily work, have dialogue with others in the field, and get a first look at new products coming onto the market. Overall traffic of nearly 4.7 million pageviews/year, and over 600,000 unique visitors/year.

## SITEWIDE BANNER ADS

Your banner ad will appear on a rotating basis throughout the site, including the homepage, at fixed placements on the top and bottom of every page on the main site, and on the top of every page on the forums. \$800/month.

## SQUARE BANNER

Square banners will always be displayed alongside our content, and will be featured prominently on the homepage of the main site. \$350/mo.

## SKYSCRAPER BANNER

The skyscraper ad rotates throughout the main site, as well as placement on the home page. \$300/month.

## FEATURED HOT PRODUCTS, SERVICES, TRAINING, AND EDUCATION

Visitors to APBweb.com will see your ad placed on our home page under the popular "Featured Articles" sections. Your company logo or a featured product is displayed with any ad copy you choose. \$1200 for 3 months.

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